

Planning Process for a CME Event

1. **Identify the Topic.**
2. **Professional practice gap** of the **topic.**
Defined as the difference between:
physician practice that occurs and
ideal, achievable physician practice.
3. **Educational needs that underlie the practice gap.** Why does the Gap exist?
Describe reasons for the gap.
The gap reasons will lead to design of the event learning objectives.
4. **Learning Objectives**
Describe the learner experience that will achieve the event's educational needs.
The objectives should state directly the desired outcomes of the activity in terms of
Improved knowledge, competence, performance and/or patient outcomes.
Introduce each objective statement with an action-promoting verb
that will promote participants' achievement of a planned outcome.
5. **Outcomes Achievement for Learning Objectives:**
Categorical Examples
Medical Knowledge: Describe the role of inflammation in the development and control of CV disease.
Competence: Outline the updated management for patients with Type-2 diabetes mellitus.
Performance: Manage BP control with recommended, evidence-based medications.
Patient Care: Prescribe proper treatment for an elderly male patient with osteoporosis.
6. **Follow-up Outcomes Achievement Assessment Questions**
 - Planners should design two to three post-activity Yes/No questions that can assess event participants' achievement of the planned outcomes.
 - The items will assess physician participant achievement of the event outcomes in terms of improved medical knowledge, competence, performance or patient care.