

# **CME Event Design: Study Outline for New Event Planners**

Review before application on the online CME Activity and Planning Form.  
The Application Form is displayed under “CME Web” on the KHN Kettering Intranet.

## **KEY TERMS**

- 1. Professional Practice Gap**
- 2. Educational Needs**
- 3. Learning Objectives**
- 4. Outcomes**
- 5. Outcomes Assessment**

- 1. The TOPIC for the event identifies a cited or planner-recognized PROFESSIONAL PRACTICE GAP.  
Identify the source (e.g. hospital committee) and/or citation for the GAP.**
- 2. The design of a GAP-related learning experience can be directed by the underlying EDUCATIONAL NEEDS of the GAP.**
- 3. The GAP’S NEEDS will direct planners to define and compose the LEARNING OBJECTIVES for the event.**
- 4. The OBJECTIVES are designed with language that will lead physician participants to specific OUTCOMES of changed or improved:  
Medical Knowledge, Competence, Performance, or Patient Care.**

Re: Kopelow, Murray. Transcript in ACCME Email Announcement. Sept. 26, 2013.  
“Can you explain how Criteria 2, 3, and 11 support activity planning . . . ?”

## **5. OUTCOMES ASSESSMENT.**

Achievement of an event’s planned OUTCOMES can be measured by the conduct of three-month post-event participant responses to achievement-related Yes/No questions.

- **Compose two or three relevant Yes/No questions for physician participants in the application form for this assay.**
- **Each Y/N question should address a specific physician action related to achievement of an event’s planned outcome.**

